

WYBC - THE YALE BROADCASTING COMPANY

PROGRAM DEPARTMENT

MARCH 5, 1948

RE: NEW BUSINESS-PROGRAM SCHEDULE BOARD

THE FOLLOWING PROGRAM TAGS ARE REQUIRED FOR THE NEW BOARD. THEY SHOULD BE PRINTED (TYPEWRITTEN) ACROSS THE SHORT WIDTH OF THE STANDARD 3x5 COLORED CARDS. THE COLOR ON WHICH EACH PROGRAM SHOULD BE PRINTED WILL BE INDICATED AFTER THE TITLE OF THE PROGRAM. NEVER USE MORE THAN TWO LINES FOR THE PROGRAM TITLE! WHEN POSSIBLE, USE ONLY ONE LINE.

THE STRIP ON WHICH EACH TITLE IS PRINTED (ALL CAPS, OF COURSE) SHOULD BE TWO TYPEWRITTEN LINES IN THICKNESS, OR ABOUT 5/16-3/8"

THESE ARE REQUIRED:

<u>NUMBER</u>	<u>TITLE</u>	<u>COLOR</u>
6	YAWN CLUB	YELLOW
5	MUSICAL MATINEE	YELLOW
3	CAVALCADE OF JAZZ	YEELow
5	A.P. NEWS SUMMARY	YELLOW
5	640 MUSIC ROOM	YELLOW
5	SERENADE AT SIX (MORE LATER)	YELLOW

*Buss
Lopez*

ARCHIVAL QUALITY
Perma-Dur®